

# IS 5 MINUTES WORTH \$5,000?

A SIMPLE EMAIL CAN GENERATE THOUSANDS IN MERE MINUTES!



## PRINCIPAL EMAIL TEMPLATES

Sending an email before and during your fundraiser may just be the single most important contribution you can make towards your fundraising efforts. Here are some examples of emails you can adapt to your needs. Make sure to clearly explain why you are fundraising and what people need to do to hit the goal.

*Important message from the Principal's Office:*

*We've started our fundraiser and your involvement is needed more than ever! We would like to make this our ONLY product fundraiser this school year with your help! You can support the fundraiser by any of the following:*

- 1) Purchase items out of the catalog for you and your family.*
- 2) Send emails to out-of-state family & friends using easy templates found at [www.ShopBelieve.com](http://www.ShopBelieve.com)*
- 3) Ask neighbors, co-workers, friends & others to purchase and show their support.*

*Please know that your assistance this year in particular will make a huge difference!*

*Take a quick look at these videos explaining the importance of supporting education:*

*'Say No to Less in Schools' - <http://bit.ly/cmGykW>  
'School Fundraising PSA - A Plea for Help' - <http://bit.ly/9JHRqd>*

*Thank you in advance for your participation in the fundraiser!*

*Sincerely,  
((signature))*

*P.S. We will hit our fundraising goal if your family sells just 10 items.*



**MAKE SURE TO ADD  
THE REASON YOUR  
GROUP IS FUNDRAISING!**

*Urgent message from the Principal's Office:*

*We've started our fundraiser and your involvement is needed more than ever! Money raised from this fundraiser directly impacts your child by providing education beyond strict fundamentals. In our classrooms in particular, \_\_ (art supplies) \_\_ and \_\_ (computers) \_\_ are provided by funds which are not part of the official budget during these tough times.*

*Please know that your assistance this year in particular will make a huge difference!*

*Take a quick look at these videos explaining the importance of supporting education:*

*'Say No to Less in Schools' - <http://bit.ly/cmGykW>  
'School Fundraising PSA - A Plea for Help' - <http://bit.ly/9JHRqd>*

*Please take just a moment to visit [www.ShopBelieve.com](http://www.ShopBelieve.com) where you can easily send template emails, track sales and use the prize calculator.*

*Thank you in advance for your participation in the fundraiser!*

*Sincerely,  
((signature))*

*P.S. We will hit our fundraising goal if your family sells just 10 items.*

**Additional email templates are online:  
[www.ShopBelieve.com/Principal](http://www.ShopBelieve.com/Principal)**