

# PRINCIPAL PTA/PTO CHALLENGE

**It's all about teamwork!**

When the administration and parent group team up, remarkable fundraising results follow!

**Work together  
to achieve a 40%  
participation rate & win!\***

**\$150 + \$150 = \$300 SHOPPING SPREE!**  
PRINCIPAL PTA/PTO

Note: Number of student order forms submitted divided by total enrollment will determine participation rate. Qualifying schools should submit an order for \$300 in product once qualified. Prize can be split up to accommodate volunteers or for teacher appreciation gifts, etc. and does not necessarily have to be split exactly as illustrated above. Please clearly label order form 'PTA/PTO CHALLENGE'.

**Participation means a student sells  
just one item via catalog or online at:**

**[www.ShopBelieve.com](http://www.ShopBelieve.com)**

\*Minimum \$5,000 in retail fundraising sales to qualify.